



PROTON  
e.MAS

MALAYSIA'S 1<sup>ST</sup> AFFORDABLE EV

# e.MAS5

FREEDOM THAT ELECTRIFIES®



OWN YOUR  
SPACE

# e.MAS 5

# PRIME

# PREMIUM

	PRIVATE	COMPANY	PRIVATE	COMPANY
SELLING PRICE	RM 59,122		RM 72,092	
1-YEAR ROAD TAX	RM 30		RM 60	
REGISTRATION FEE	RM 300	RM 500	RM 300	RM 500
HP ENDORSEMENT FEE	RM 50			
EV NUMBER PLATE	RM 98			
INSPECTION FEE (B2)	RM 200			
<b>ON-THE-ROAD PRICE (WITHOUT INSURANCE)</b>	<b>RM 59,800</b>	<b>RM 60,000</b>	<b>RM 72,800</b>	<b>RM 73,000</b>
<b>SPECIAL LAUNCH PRICE</b>	<b>RM 56,800</b>	<b>RM 57,000</b>	<b>RM 69,800</b>	<b>RM 70,000</b>
RECOMMENDED SUM INSURED	RM 56,000	RM 57,000	RM 69,000	RM 70,000

For Peninsular Malaysia only.

# e.MAS 5 POWER PACK

FREEDOM THAT ELECTRIFIES®



### POWER HOME

Complimentary 7kW Home Charger worth RM1,500



### POWER ONLINE

5-Year Unlimited Internet Data worth RM1,800



### POWER FINANCING

Enjoy special interest rate from as low as 1.95%<sup>1</sup> from selected Panel Bank<sup>2</sup>



### POWER XCHANGE

Eligible upon de-registration of a non-roadworthy vehicle worth RM2,000<sup>3</sup>



### POWER TRADE-IN

Trade-in Rebate worth RM1,000 via **CARSOME**<sup>4</sup>



MARBLE CREAM



QUARTZ ROSE



MOONSTONE WHITE



GRAPHITE SILVER



SLATE GREY

#### ALABASTER WHITE INTERIOR

AVAILABLE WITH MARBLE CREAM AND QUARTZ ROSE PREMIUM VARIANTS.

#### FLINT GREY INTERIOR

AVAILABLE WITH MARBLE CREAM AND QUARTZ ROSE PRIME VARIANTS.

#### FLINT GREY INTERIOR

AVAILABLE WITH MOONSTONE WHITE, GRAPHITE SILVER AND SLATE GREY, PREMIUM AND PRIME VARIANTS

#### Terms & Conditions

- Prices are effective from 1 January 2026 and valid in Peninsular Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offer above is not applicable with other promotions, unless stated otherwise.
- Special Launch Price and e.MAS Power Pack are valid for a limited time only.
- \*Special Launch Price refers to the On-the-Road price (excluding insurance) for Peninsular Malaysia, and are valid for a limited time only.
- <sup>1</sup>For a limited time only, offer ends 31 December 2026. <sup>2</sup>Final eligibility under discretion of selected Panel Bank.
- <sup>3</sup>The Power Xchange Program is open to vehicles that are 15 years or older, or those that are damaged beyond repair, or unable to meet national inspection standards. Valid while quota last. PROTON reserves the right to determine the eligibility of each vehicle under this program.
- <sup>4</sup>The Power Trade-In Package is available for vehicles traded in through CARSOME between 1 October 2025 and 30 June 2026. A RM1,000 trade-in bonus by CARSOME is offered for selected PROTON (X & S Series, Saga, Exora, Persona, Irtz) and other models from selected brands. Unlisted models remain eligible for a RM500 bonus. CARSOME reserves the right to determine vehicle eligibility and valuation at its discretion.

VISIT OUR DEALERS OR BOOK ON THE e.MAS APP.



[emas.proton.com](https://emas.proton.com)

Terms and conditions apply. You acknowledge that you have read and understood PRO-NET's Privacy Notice at <https://emas.proton.com/privacy-notice/>

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