

Proton e.MAS 5 Celebrates 5,000 Milestone with Special Raya Promotion

Malaysia's No.1 EV surpasses 5,000 units sold and RM500 rebate offered as part of Raya Promotion

Subang Jaya, 10 March 2026 - PRO-NET, a wholly-owned subsidiary of PROTON, today announced a special Raya Promotion for the Proton e.MAS 5, following its remarkable performance as Malaysia's best-selling electric vehicle (EV) for two consecutive months in 2026.

As of February 2026, the registration for Proton e.MAS 5 has surpassed 5,000 units in total nationwide sales, cementing its position as Malaysia's No. 1 electric vehicle (EV). A strong start to the year saw 3,068 units delivered in January alone, with momentum continuing into February through a further 1,562 units handed over to customers nationwide, reflecting sustained demand and growing consumer confidence.

In appreciation of the strong support from Malaysians for the Proton e.MAS 5, and in conjunction with the upcoming Hari Raya festivities, PRO-NET is extending a special RM500 Raya rebate for all bookings made between 31 October 2025 and 23 March 2026.

Mr. Zhang Qiang, Chief Executive Officer of PRO-NET, commented: "The exceptional response to the Proton e.MAS 5 has exceeded our expectations, proving that Malaysians are ready to embrace electric mobility when offered a product that is accessible, practical, and technologically advanced. This Raya rebate is our way of saying 'Terima Kasih' to our customers for their trust, as we continue our mission to accelerate EV adoption across the nation."

Book a Proton e.MAS 5 by 23 March 2026 and Enjoy a RM500 Raya Rebate

The RM500 Raya rebate for the Proton e.MAS 5 is valid for all bookings made until 23 March 2026, giving more Malaysians the opportunity to celebrate Hari Raya with the country's No.1 EV.

Customers will be eligible for the rebate under the following conditions:

- Book a Proton e.MAS 5 by 23 March 2026 and complete vehicle registration by 30 September 2026.*
- Customers who booked and registered their Proton e.MAS 5 between its official launch date on 31 October 2025 and 23 March 2026 will also be entitled to the RM500 rebate.*

For more information and to claim the rebate, customers are encouraged to visit and enquire at their nearest Proton e.MAS showroom.

Beyond these incentives, all customers will benefit from extended special launch pricing and a six-year unlimited mileage vehicle warranty, as well as an eight-year or 160,000 km high-voltage battery and component warranty.

For more details, please visit the Proton e.MAS website and follow our official social media channels: [Facebook](#) (Proton e.MAS Cars), [Xiaohongshu](#) (Proton e.MAS Cars), [TikTok](#) (@protonemasofficial), and [Instagram](#) (@protonemasofficial) for more information.

Terms & Conditions apply:

* The RM500 Raya Rebate Promotion is not valid for customers who had previously enjoyed the early bird booking rebates. Terms and conditions apply.

#PROTONeMAS5 #MostAffordableEV #FreedomThatElectrifies #OwnYourSpace

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About Proton e.MAS

Proton e.MAS is Malaysia's pioneering national electric vehicle and new energy brand, a sub-brand of PROTON and distributed by PRO-NET. Playing a pivotal role in EV adoption and building the brand's ecosystem, Proton e.MAS is dedicated to leading the charge towards sustainable transportation with an unwavering commitment to innovation and excellence. Our expanding network of dealerships, comprehensive aftersales services, and ecosystem ensures that every customer enjoys a seamless and gratifying experience. Our mission, aligned with our parent company PROTON is to INSPIRE CONNECTIONS by consistently delivering Innovative Technology, Reliability, and international standards. Proton e.MAS was unveiled on 12 June 2024.

Proton e.MAS

Facebook: <https://www.facebook.com/ProtonEMASOfficial/>

Instagram: <https://www.instagram.com/protonemasofficial/>

TikTok: <https://www.tiktok.com/@proton.e.mas/>

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