

Proton e.MAS 5 Records Over 3,000 Deliveries in January, the Highest Monthly Volume Ever Achieved by a Single PRO-NET Model

Simultaneously strengthening overall Proton e.MAS's brand

SHAH ALAM, 4 February 2026 - PRO-NET, a subsidiary of national automaker PROTON, announces 3,026 units of the Proton e.MAS 5, the second electric vehicle (EV) model under the Proton e.MAS brand was delivered in January 2026. This is the most deliveries of a single model that PRO-NET has ever made in a single month. Cementing further the Proton e.MAS brand's presence in Malaysia, which recorded a landmark year in 2025 with 9,549 vehicles sold, representing approximately six percent of PROTON's total annual sales and capturing 22 percent of Malaysia's EV market share.

Launched on 30 October 2025, the Proton e.MAS 5 was introduced as Malaysia's First Affordable EV, designed to bring electrified mobility within reach of everyday Malaysians. Its debut was preceded by a high-profile public showcase at the ASEAN Summit, underscoring national and regional confidence in PROTON's electrification direction.

Demand for the Proton e.MAS 5 surged immediately, reflecting a clear shift in Malaysian consumers' readiness for accessible EV ownership.

"The Proton e.MAS 5 has exceeded every expectation since the day it was launched, and the response from Malaysians has been truly extraordinary. Delivering more than 3,000 units in a single month is a milestone that underscores both the strength of our product and the growing confidence in Malaysia's EV future. We truly appreciate all Malaysians who have placed their trust in us, and we are happy to announce that we are maintaining the RM3,000 launch price rebate," said Mr. Zhang Qiang, Chief Executive Officer of PRO-NET.

PRO-NET is now working hard to deliver on customers' expectations via its deliveries, and the continued advancement of the overall EV ecosystem.

"We are committed to ensuring that Malaysians enjoy not only a well-built electric vehicle, but also a complete ecosystem that supports their lifestyle. As we continue to expand our EV offerings, we remain focused on making electrified mobility accessible and convenient for all," added Mr. Zhang Qiang.

The Proton e.MAS 5 Delivers Practical EV Ownership for Every Malaysian

Beyond affordability, the Proton e.MAS 5 delivers a complete electric driving experience for everyday Malaysians. Its WLTP range of up to 325 km, combined with fast DC charging, ensures practicality for both city commutes and weekend trips.

The 14.6-Inch FHD Display Head Unit, wireless Android Auto and Apple CarPlay, dual-language voice command in English and Malay, Proton e.MAS App and Integrated Live Charging Map bring smart connectivity and convenience to every journey. Purpose-built for comfort, the cabin offers C-segment spaciousness, a 375L boot, 70L frunk, and multiple storage solutions, making it ideal for urban families.

Ahead of its launch, the Proton e.MAS 5 toured the nation through the MISI 5 roadshow, reaching 42 locations across 13 states. This initiative allowed Malaysians to experience the vehicle firsthand, and by connecting directly with potential buyers, the tour also helped the brand understand and engage key target audiences, particularly first-time EV owners and families looking for accessible, reliable electric mobility.

PRO-NET continues its rapid vehicle line-up expansion

As part of its commitment to, and appreciation of, its customers, PRO-NET has been hard at work to expand its vehicle line-up. In less than two years since its official brand launch, it now has three products in the market, the latest being the all-new Proton e.MAS 7 PHEV, Malaysia's first dual-powered EV, and Proton's first Plug-in Hybrid Vehicle with an estimated price range of RM110,000 to RM130,000.

Boasting 1,065KM of range on a single tank and charge, the e.MAS 7 PHEV is equipped with PROTON's advanced EM-i Advanced Hybrid Technology, developed to deliver high efficiency with a fuel consumption of just 4.3L/100km, comparable to an A-segment car. The system combines a hybrid-dedicated engine, an 11-in-1 Dedicated Hybrid Transmission (DHT) and a Lithium Iron Phosphate (LFP) battery into an intelligent, all-in-one electrified powertrain designed for city commutes, weekend trips and longer interstate journeys.

The e.MAS 7 PHEV operates on an EV-first philosophy and drives like an electric vehicle for up to 80% of the time, with the hybrid petrol engine stepping in seamlessly when additional power or efficiency is required.

Book Your Proton e.MAS 5 or Proton e.MAS 7 PHEV Today for Only RM99

Secure your new Proton e.MAS with just RM99 by registering your interest on the Proton e.MAS website or directly visiting any of the 48 Proton e.MAS dealerships nationwide.

Visit the Proton e.MAS website and follow our official social media channels: [Facebook](#) (Proton e.MAS Cars), Xiaohongshu (Proton e.MAS Cars), [TikTok](#) (@protonemasofficial), and [Instagram](#) (@protonemasofficial) for more information on Proton e.MAS 5.

#ProtonEV #PROTONeMAS5#OwnYourSpace #FreedomThatElectrifies #eMAS5FirstAffordableEV

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About Proton e.MAS

Proton e.MAS is Malaysia's pioneering national electric vehicle and new energy brand, a sub-brand of PROTON and distributed by PRO-NET. Playing a pivotal role in EV adoption and building the brand's ecosystem, Proton e.MAS is dedicated to leading the charge towards sustainable transportation with an unwavering commitment to innovation and excellence. Our expanding network of dealerships, comprehensive aftersales services, and ecosystem ensures that every customer enjoys a seamless and gratifying experience. Our mission, aligned with our parent company PROTON is to INSPIRE CONNECTIONS by consistently delivering Innovative Technology, Reliability, and international standards. Proton e.MAS was unveiled on 12 June 2024.

Proton e.MAS

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