



PROTON
e.MAS

e.MAS7

INTELLIGENCE THAT ELECTRIFIES

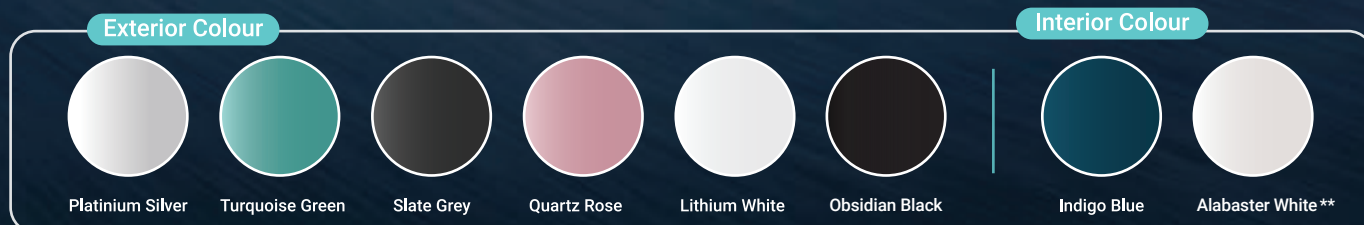


**OUR MALAYSIAN EV JOURNEY
STARTS HERE**

EXPERIENCE THE FIRST NATIONAL EV

e.MAS 7	Prime		Premium	
	PRIVATE	COMPANY	PRIVATE	COMPANY
Selling Price	RM 106,412		RM 122,412	
1-Year Road Tax	RM 180		RM 180	
Registration Fee	RM 60		RM 60	
HP Endorsement Fee	RM 50		RM 50	
EV Number Plate	RM 98		RM 98	
On-The-Road Price (without insurance)	RM 106,800		RM 122,800	
Welcome Benefit RM4,000*	RM 102,800		RM 118,800	
Recommended Sum Insured	RM 102,000		RM 118,000	

For East Malaysia only.



e.MAS 7 POWER PACK +



Power Home

Complimentary 7kW Home Charger Worth RM 1,500



Power Plus

Complimentary V2L Adaptor Worth RM 500



Power Online

5-Year Unlimited Internet Data Worth RM 1,800



Power Exchange

Trade-In Rebate Worth RM5,000

Subject to inspection approval by relevant authorities.



Power Thru

6-Year Unlimited Mileage Vehicle Warranty
8-Year / 160,000km High Voltage Battery and Components Warranty

The warranty policy of 8-Years/160,000km, whichever comes first, does not apply to vehicles used for commercial purposes. The warranty covers the power battery, driving motor, and driving motor controller.



Complimentary

Tonneau cover

Terms & Conditions

- Prices are effective from 20 January 2026 and valid in East Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offer above is not applicable with other promotions, unless stated otherwise.
- *Welcome Benefit and e.MAS Power Pack + are valid for a limited time only.
- **Alabaster White interior is only available with Turquoise Green and Quartz Rose Premium variants. Available in limited units only.
- Terms and conditions apply.