



PROTON
e.MAS

e.MAS7

INTELLIGENCE THAT ELECTRIFIES









**OUR MALAYSIAN EV JOURNEY
STARTS HERE**

EXPERIENCE THE FIRST NATIONAL EV

e.MAS 7	Prime		Premium	
	PRIVATE	COMPANY	PRIVATE	COMPANY
Selling Price	RM 112,212		RM 126,212	
1-Year Road Tax	RM 180		RM 180	
Registration Fee	RM 60		RM 60	
HP Endorsement Fee	RM 50		RM 50	
EV Number Plate	RM 98		RM 98	
Inspection Fees (B2)	RM 200		RM 200	
On-The-Road Price (without insurance)	RM 112,800		RM 126,800	
Welcome Benefit RM4,000*	RM 108,800		RM 122,800	
Recommended Sum Insured	RM 108,000		RM 122,000	



For East Malaysia only.

Exterior Colour

Platinum Silver
Turquoise Green
Slate Grey
Quartz Rose
Lithium White
Obsidian Black

Interior Colour

Indigo Blue
Alabaster White**

e.MAS 7 POWER PACK +



Power Home

Complimentary 7kW Home Charger Worth RM 1,500



Power Plus

Complimentary V2L Adaptor Worth RM 500



Power Online

5-Year Unlimited Internet Data Worth RM 1,800



Power Exchange

Trade-In Rebate Worth RM5,000

Subject to inspection approval by relevant authorities.



Power Thru

6-Year Unlimited Mileage Vehicle Warranty
8-Year / 160,000km High Voltage Battery and Components Warranty

The warranty policy of 8-Years/160,000km, whichever comes first, does not apply to vehicles used for commercial purposes. The warranty covers the power battery, driving motor, and driving motor controller.



Complimentary

Tonneau cover

Terms & Conditions

- Prices are effective from 1 January 2026 and valid in East Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offer above is not applicable with other promotions, unless stated otherwise.
- *Welcome Benefit and e.MAS Power Pack + are valid for a limited time only.
- **Alabaster White interior is only available with Turquoise Green and Quartz Rose Premium variants. Available in limited units only.
- Terms and conditions apply.