

Proton e.MAS Expands to Become the Largest EV Dealership Network in Malaysia

Proton e.MAS Strengthens Presence with Continuous Nationwide Network Growth Across Central, Northern, Southern, and East Malaysia

Subang Jaya, 24 October 2025 – Proton New Energy Technology Sdn Bhd (PRO-NET), the distributor of Proton e.MAS, proudly announces the expansion of its nationwide dealership network to over 50 outlets, making Proton e.MAS the largest EV dealership network in Malaysia.

By the end of October 2025, 45 dealerships will be fully operational, offering Malaysians an accessible and comprehensive EV retail and ownership experience, from sales and test drives to charging facilities and aftersales support.

This rapid expansion reflects Proton e.MAS's commitment to building a strong and inclusive EV ecosystem, ensuring that every Malaysian has access to electrified mobility wherever they are.

"The response to Proton e.MAS has been truly encouraging. We have grown from zero to the largest EV dealership network in Malaysia within a year, and this is just the beginning," said Zhang Qiang, Chief Executive Officer of PRO-NET. "Our goal is simple: to make electric mobility accessible to everyone. The support we've received from our partners, dealers, and customers proves that Malaysians are ready for this change."

Continuous Growth of Proton e.MAS Nationwide Network

Proton e.MAS continues to expand its dealership footprint across Malaysia, strengthening accessibility for customers while supporting the growing demand for EVs nationwide. By the end of October 2025, a total of 45 dealerships will be ready and operational. This number is expected to increase to 50 dealerships by December 2025.

In line with its expansion strategy, Proton e.MAS is exploring several key locations across major regions, including:

- **Klang Valley:** Bangsar (KL), Pandan Indah (KL), Bukit Jalil (KL), Batu Caves (Selangor), Kota Damansara (Selangor), Cyberjaya (Selangor), Kajang (Selangor)
- **Johor:** Skudai, Kluang, Johor Bahru
- **Penang:** Nibong Tebal, Batu Kawan

PRO-NET continues to scout passionate and dedicated partners to join its expanding network of Proton e.MAS dealerships. If you're interested in being part of our journey towards a sustainable and electrified future, we would love to hear from you. Email us at affendyk@proton.com

Malaysians Respond Strongly to Proton e.MAS 5, Final Call for Early Bird Package

Since opening for booking, the Proton e.MAS 5 has already surpassed 4,000 bookings, signalling strong market confidence in Malaysia's first affordable electric vehicle.

As bookings continue to climb, Proton e.MAS is making a final call for customers to take advantage of the exclusive Early Bird Package before it closes at 5,000 bookings.

Book Your Proton e.MAS 5 Today for Only RM99*

Malaysians can register their interest for the Proton e.MAS 5 through the official Proton e.MAS website or make a booking directly at any of the Proton e.MAS dealerships nationwide.

To book, just pay a RM99 booking fee and enjoy the following exclusive early bird perks:

- A limited-edition Proton e.MAS Touch 'n Go NFC Card preloaded with RM100
- RM500 rebate on the booking fee**

**T&Cs apply*

***Offer valid for the first 5,000 customers who successfully register their Proton e.MAS 5*

Visit the Proton e.MAS website and follow our official social media channels to know more about the updates on Proton e.MAS 5: [Facebook](#) (Proton e.MAS Cars), Xiaohongshu (Proton e.MAS Cars), [TikTok](#) (@protonemasofficial), and [Instagram](#) (@protonemasofficial) for more information.

#PROTONEMAS5 #MostAffordableEV #FreedomThatElectrifies #OwnYourSpace

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About Proton e.MAS

Proton e.MAS is Malaysia's pioneering national electric vehicle and new energy brand, a sub-brand of PROTON and distributed by PRO-NET. Playing a pivotal role in EV adoption and building the brand's ecosystem, Proton e.MAS is dedicated to leading the charge towards sustainable transportation with an unwavering commitment to innovation and excellence. Our expanding network of dealerships, comprehensive aftersales services, and ecosystem ensures that every customer enjoys a seamless and gratifying experience. Our mission, aligned with our parent company PROTON is to INSPIRE CONNECTIONS by consistently delivering Innovative Technology, Reliability, and international standards. Proton e.MAS was unveiled on 12 June 2024.

Proton e.MAS

Facebook: <https://www.facebook.com/ProtonEMASOfficial/>

Instagram: <https://www.instagram.com/protonemasofficial/>

TikTok: <https://www.tiktok.com/@proton.e.mas/>

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