

PRO-NET Offers a More Enjoyable Balik Kampung This Hari Raya with 30% Charging Discount!

Enjoy 30% Charging Discount from 29 March to 7 April 2025

Subang Jaya, 28 March 2025 - In celebrating the spirit of this Syawal, Proton New Energy Technology (PRO-NET), a subsidiary of national automaker PROTON, is offering a special 30% discount on EV charging fees from 29 March until 7 April 2025. This initiative ensures a smoother and more affordable balik kampung experience, powered by Malaysia's largest and growing EV charging network.

Proton e.MAS 7 Malaysia's No. 1 EV Trusted by Many

As Malaysia's number-one EV model, the Proton e.MAS 7 has taken the nation by storm, recording the highest EV registrations for two months in a row. This remarkable milestone reflects Malaysians' growing confidence in Proton e.MAS as the nation's leading electric vehicle choice.

PRO-NET is leading the charge for Malaysia's electric future, providing access to over 2,000 public charging points across the country, which is the largest integrated charging network in Malaysia. This broad and growing infrastructure provides worry-free travel for owners of Proton e.MAS and smart electric vehicles, offering a seamless Balik Kampung for all Malaysian during Hari Raya.

Driving Home with Ease, PRO-NET's Raya Gift for EV Owners

Mr. Zhang Qiang, the Chief Executive Officer of PRO-NET, expressed his excitement for this initiative: "At PRO-NET, we are focused on making electric driving practical and enjoyable for all. As we celebrate Raya, we want to thank our customers by making it easy and affordable for them to get home. The Proton e.MAS 7 has become the best-selling EV in Malaysia, and our expanding charging network shows we are committed to building a vibrant EV ecosystem."

No matter if you are in a brand-new Proton e.MAS 7, or the impressive smart models, there is a great opportunity for all EV owners to experience a hassle-free travel experience whilst taking advantage of the limited-time 30% charging discount. Proton e.MAS and smart EV owners can enjoy this special offer at over 85% of public charging stations. Just use the Proton e.MAS or Hello smart apps to start your charging session, and the discount will be applied automatically.

For the latest updates, follow Proton e.MAS's official social media channels: Facebook (Proton e.MAS Cars), Xiaohongshu (Proton e.MAS Cars), TikTok (@protonemasofficial), and Instagram (@protonemasofficial).

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About Proton e.MAS

Proton e.MAS is Malaysia's pioneering national electric vehicle and new energy brand, a sub-brand of PROTON and distributed by PRO-NET. Playing a pivotal role in EV adoption and building the brand's ecosystem, Proton e.MAS is dedicated to leading the charge towards sustainable transportation with an unwavering commitment to innovation and excellence. Our expanding network of dealerships, comprehensive aftersales services, and ecosystem ensures that every customer enjoys a seamless and gratifying experience. Our mission, aligned with our parent company PROTON is to INSPIRE CONNECTIONS by consistently delivering Innovative Technology, Reliability, and international standards. Proton e.MAS was unveiled on 12 June 2024.

Proton e.MAS

Facebook: <https://www.facebook.com/ProtonEMASOfficial/>

Instagram: <https://www.instagram.com/protonemasofficial/>

TikTok: https://www.tiktok.com/@proton_e.mas/

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